



IS YOUR CHILD THE NEXT MATH PRODIGY? PUT THEM TO THE TEST AT MATH CHALLENGE 2018

September, 2017

DEAR PARENTS,

After 13 years of success of the DAWN Spelling Bee and the inaugural Math Challenge by EDeQUAL, DAWN and EDeQUAL, a pioneer in technology-enabled learning solutions for Maths and Science, are organising Math Challenge 2018 – a high-tech and high-energy inter-school competition for students in classes 7, 8, 9 and 10.

Math Challenge will provide students the opportunity to develop and demonstrate their intellectual, analytical and problem solving skills using Math, as they compete to become Pakistan's Math champion.

Scheduled to take place between January and March 2018, you can ensure your child's participation in Math Challenge 2018 and help them become...

- Master Problem-Solvers
- Quick Thinkers
- Excellent Team-players

Every student who registers for Math Challenge will:

- Be able to compete for their school in the first round of the competition and have an opportunity to be selected for their school team for subsequent rounds of the competition.
- Get a completion certificate showing their score achieved in the first round of Math Challenge.
- Get a coupon worth Rs 299 that can be redeemed for EDeQUAL's online assessments, that they can use to test their Math competency level.
- Gain access to a rich database of online learning resources to polish their Math skills – the fun way and become Math superstars!

To give your child the mathematics edge, you need to deposit a participation fee of Rs. 300 with the school. The registration deadline is October 31, 2017. We look forward to seeing your child at Math Challenge 2018.

Yours sincerely,

Niloufer Patel
Director Circulation & Coordination,
Pakistan Herald (Pvt) Limited

Ameen Jan
Chief Executive Officer,
EDeQUAL

EDeQUAL:

D-131, Block 4, Clifton, Karachi, Pakistan
Phone: +92 (21) 3537-0017
E-mail: info@edequal.com
www.edequal.com

The Dawn Media Group:

Karachi Office:

Haroon House, Dr. Ziauddin Ahmed Road,
Karachi 74200
Phone: +92 (21) 3561-3362, 3561-3364
Fax: +92 (21) 3568-7221
E-mail: dawnineducation@gmail.com

Lahore Office:

20N, Gulberg II, Lahore 54660
Phone: +92 (42) 3575-8120-5
Fax: +92 (42) 3575-7745, 3571-1879
E-mail: dawnineducationlhr@gmail.com

Islamabad Office:

Plot 12, Sector G-7/1, Mauve Area,
Near Zero Point, Islamabad
Phone: +92 (51) 220-3128
Fax: +92 (51) 220-2707
E-mail: dawnineducationisb@gmail.com

UAN: 111-444-777
www.mathchallenge.pk

DAWN

EDeQUAL

DAWN
in Education

